

City of Lowell
Economic Development Committee Meeting Minutes
Wednesday, December 6, 2017
Lowell City Hall

Call to Order: 1:02 PM by Committee Chair Bjornstad

Committee Members Present: Jerry Bjornstad, Michael Galvin, Robert Burr, Bill George, Jonny Watson

Approval of Minutes – Michael Galvin move to approve minutes from Sept. 6, 2017 second by Robert Burr. PASS 5:0

Old Business:

- **Discussion of Branding and Marketing Plan** – CA presented a combined report of input from previous meetings on branding and marketing. Discussion followed on idea's for product development.
- **Update on Grant for Downtown Master Plan** – CA stated we should find out soon if we will receive the grant.

New Business:

- **Discussion and Consideration of 2017 Annual Report** – CA presented a draft of the annual review of activities for the Economic Development Committee. Jerry Bjornstad move to approve the Annual Committee Report for the Economic Development Committee as presented, second by Robert Burr. PASS 4:0
- **Discussion of 2018 Work Plan** – CA reviewed the 2017 Work Plan, and asked committee for their suggestions to develop the 2018 Work Plan.

Other Business: CA presented the question of delaying payment of SDC's from a contractor to the committee. Discussion followed, CA will bring back information from surrounding cities on how they handle this situation. Diana Robertson, Dexter Lake Farmers Market, wanted to thank the committee for the Community Grant Program, that provided funding to purchase banners for the Farmers Market.

Adjourn: 1:52 PM