

# Lowell Area Business Success

## You're Invited to Share Your Ideas at a Focus Group



**Would your business benefit from a  
local business organization to help with:**

**Marketing & Promotion ▪ Networking ▪ Tourism ▪ Business Attraction**

**Join with other local businesses to share ideas and  
discuss the best ways to market and work together:**

**Lowell & Fall Creek: Thursday, March 7, 5:30–6:45 p.m., City Hall, Lowell**

**Dexter & Pleasant Hill: Friday, March 8, 8:30 a.m.**

**Pisgah Public Market, 35851 Highway 58, Pleasant Hill**

**Sponsored by the City of Lowell**



### The Process

1. Business Outreach & Listening
2. Identify Common Interests
3. Learn from Other Small Town Success
4. Define the Business Organization That Will Work for Lowell Area

### Questions? Contact:

#### City of Lowell

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#### Rural Development Initiatives

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