



City Administrator's Office
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Email: jcobb@ci.lowell.or.us

TO: Mayor Bennett and Council
FROM: Jared Cobb, City Administrator
DATE: December 16, 2019
SUBJECT: Service Improvements Report

The 2019 City Administrator Objectives included an annual report on the service improvements. Support services includes the areas of finance, human resources, and information technology. Resident services are police, public works, parks, and code enforcement.

Finance

- Received a clean audit without any findings.
- Closed two obsolete bank accounts.
- Started taking credit cards for the Blackberry Jam Festival and Municipal Court.
- Improved treasury management by transferring excess funds into the interest bearing Local Government Investment Pool.
- Approved Water Bill Adjustment Policy to provide relief to businesses and residents that experience a water leak.

Human Resources

- Started Community Job Board on City website to post City and community job announcements.

Information Technology

- Completed implementation of Caselle financial management software.
- Started PageFreezer service to assist with monitoring, capturing, and archiving of social media sites to ensure compliance with Oregon Public Records Law.
- Started 24/7 IVR and live operator utility billpay service.

Police

- City Council approved new law enforcement contract, which requires extended patrols.
- Purchased radar speed sign to install and discourage speeding.

Public Works

- Completed Pavement Preservation Plan.

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- Completed design work for the grind and overlay of Main Street from Pioneer Street to Moss Street.
 - Received \$100,000 SCA Grant to grind, overlay and replace Lakeview Avenue from Pioneer Street to Moss Street.
 - Approved contract with landscape architect to develop a conceptual plan for the Cannon Street Festival area.

Parks

- Completed Parks and Recreation Master Plan; public hearings scheduled for January.
- Approved contract with landscape architect to develop construction plans for the first phase of Rolling Rock Park improvements.
- Hosted Paddle Sports Day on Dexter Lake.
- Acquired property to reconfigure and expand Rolling Rock Park.

Code Enforcement

- Purchased Caselle Code Enforcement module to assist with tracking and processing violations.
- Developed draft Code Enforcement Handbook, which is currently being updated to reflect the capabilities of the Caselle Code Enforcement module.



Public Works Department
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TO: Mayor Bennett and Council
FROM: Max Baker, Public Works Director
DATE: December 13, 2019
SUBJECT: Annual Facility Maintenance Report

Summary

All of the below listed facilities were inspected on a regular basis. Any deficiencies, whether it be safety or security were mitigated immediately and a Supervisor was notified. All the Facilities listed received in house Monthly inspections and contracted annual inspections on all Fire Extinguishers. All utilities, water, sewer, and electricity remain in good working order and are inspected on a regular basis. Routine cleaning and good hygiene are a part of day to day activities.

City Hall and Library

Unfortunately the Winter Storm added additional damage to the roof structure and Staff was forced to close the Library to the Public. Community Facilities Study.

Paul Fisher Park

Staff partner with MVA's community outreach program and installed new ADA wood chips in the playground area, planted new plants, pulled weeds and spread new bark. A new meter was installed for the irrigation system and All American installed electronic control valves and a backflow device for the sprinkler system. The pet-waste stations are a huge success and being used daily.

Rolling Rock Park

This was another big year for Rolling Rock. The City purchased all three properties on the South side between Cannon and Moss Street. The City partnered with Lowell Fire and performed a burn to learn on the property located at 53 East Main. A contractor was hired to remove the debris and staff hauled in bark and top soil to prepare the surface for BBJ. The winter storm did significant damage to the trees in the Park, because of the damage two trees had to be removed. New bark was spread park wide, and additional flowers were planted.

Covered Bridge

Contractors removed the inoperable South gate from the Bridge. Staff received three quotes for mitigation of the pigeon problem. The entire Bridge was pressure washed in preparation for the Tree lighting event.

Water Reservoir

Average water level maintained in Reservoirs was 83% full throughout the year. Staff is working on replacing one of the high tank pump motors that failed. During the winter storm staff rented a generator to maintain water pressure for residents on First Street.

Alder Street Lift Station

A new propane Generator was installed at the Lift Station.

Cemetery

Staff replaced the worn-out Flag with a new one. The winter storm caused two trees to up root. These trees were hauled off to the Green Waste Facility and were chipped for reuse.

Water Plant

All equipment, pumps, motors, etc. received routine maintenance according to the O&M. Staff performed other than routine maintenance on the following pieces of equipment. Carbon feed system, Raw water pump #2, surface sweep arm for Filter #3 and the chlorine feed system. Staff replaced 6 water meters, installed 15 new water services, and identified and repaired 11 water leaks.

Sewer Plant

All equipment, pumps, motors, etc. received routine maintenance according to the O&M. A new Digester Blower was installed, Headworks water line was replaced. The ventilation fan was repaired.



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TO: Mayor Bennett and Council
FROM: Jared Cobb, City Administrator
DATE: December 16, 2019
SUBJECT: Beautification Program Report

The Parks and Recreation Committee established a beautification program in 2017 to promote neighborhood cleanups and community pride. Initiatives include the annual Lowell Beautification Day, Yard of the Month Award, and the establishment of a Green Waste Facility to recycle yard waste.

- Lowell Beautification Day – The annual event was held on Saturday, October 5th from 9:00 to Noon. A yard waste container, two trash containers, and bottle recycling was accepted at the Maggie Osgood Library. Volunteers also spread mulch and refreshed the landscaping at the Lowell Post Office. Lunch was provided for volunteers at the end of the event.
- Yard of the Month – The Parks and Recreation Committee awarded the designation to three properties: 465 D Street, 470 D Street, and 165 Pioneer Street.
- Green Waste Facility – The facility was open the last weekend every month from 10:00 to Noon. This year the facility was also opened by appointment during regular business hours.





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TO: Mayor Bennett and Council

FROM: Jared Cobb, City Administrator

DATE: December 16, 2019

SUBJECT: GFOA Distinguished Budget Presentation Award

The Government Finance Officers Association (GFOA) established the Distinguished Budget Presentation Awards Program (Budget Awards Program) in 1984 to encourage and assist state and local governments to prepare budget documents of the very highest quality that reflect both the guidelines established by the National Advisory Council on State and Local Budgeting and the GFOA's best practices on budgeting and then to recognize individual governments that succeed in achieving that goal.

Staff started implementing these guidelines with the FY 2018 Budget. The following presents a list of the evaluation criteria, met criteria, and improvements for the FY 2021 Budget.

Evaluation Criteria

There are 6 sections of the evaluation, covering 27 criteria and 90 questions. The FY 2020 Budget met 12 of these 27 criteria (highlighted). The detailed evaluation sheet is attached:

- Table of Contents
- Strategic Goals and Strategies
- Short-term Organization-wide Factors
- Priorities and Issues
- Budget Overview
- Organization Chart
- Fund Descriptions and Fund Structure
- Department/Fund Relationship
- Basis of Budgeting
- Financial Policies
- Budget Process
- Consolidated Fund Schedule
- 3 -Year Consolidated & Fund Financial Schedules
- Fund Balance
- Revenues
- Long-range Financial Plans
- Capital Expenditures
- Impact of Capital Improvements on Operating Budget
- Debt
- Position Summary Schedule
- Department Descriptions
- Unit Goals and Objectives
- Performance Measures
- Statistical/Supplemental Section
- Glossary
- Charts and Graphs
- Understandability and Usability

Prior the FY 2018 Budget, the document met about 2 of the criteria and was essentially just a compilation of spreadsheets. Subsequent budgets have added narratives to better explain the programs, services, and capital improvements the funds support.

Planned Improvements

The focus for FY 2021 will be on the following criteria:

- *Organization Chart* – A graphical illustration will be provided to show the relationship between residents, committees, City Council, and staff.
- *Fund Descriptions and Fund Structure* – Provide descriptions for each fund.
- *Department/Fund Relationship* – Create clear linkages between program budgets and the departments they support for accountability.
- *Financial Policies* – Add and, revise as necessary, the City's financial policies to the budget document.
- *Statistical/Supplemental Section* – Offer background information on the City, such as population, major industries, household income, and other community data to provide context.
- *Charts and Graphs* – Provide charts and graphs to support historic information, budget, and financial projections.

The goal is to complete the remaining criteria with the FY 2022 Budget and apply for the GFOA Budget Award in the fall of 2021.

Distinguished Budget Presentation Awards Program Government Finance Officers Association

Awards Criteria (and explanations of the Criteria)

#C1. Mandatory: The document shall include a table of contents that makes it easier to locate information in the document.

Criteria Location Guide Questions

Table of Contents

1. Is a comprehensive table of contents provided to help the reader locate information in the document?
2. Are all pages in the document numbered or otherwise identified?
3. Do the page number references in the budget or electronic table of contents agree with the related page numbers in the budget or electronic submission?

Make sure every page in the budget document is sequentially numbered.

Explanation

Detailed indices preceding individual sections can be helpful, but they are not a substitute for a single comprehensive table of contents. Care should be taken in developing budget or electronic page number references in the table of contents, so they agree with the related page numbers in the budget document or electronic submission. The use of whole numbers as page numbers is easier to follow.

#P1: The document should include a coherent statement of organization-wide, strategic goals and strategies that address long-term concerns and issues.

Criteria Location Guide Questions

Strategic Goals and Strategies

1. Are non-financial policies/goals included?
2. Are these policies/goals included together in the Budget Message or in another section that is separate from the departmental sections?
3. Are other planning processes discussed?

Look at GFOA best practice on Establishment of Strategic Plans.

Explanation

This criterion relates to the long-term, entity-wide, strategic goals that provide the context for decisions within the annual budget. Consider including action plans or strategies on how the goals will be achieved.

Refer to GFOA's best practice on [Establishment of Strategic Plans](#).

#P2: The document should describe the entity's short-term factors that influence the decisions made in the development of the budget for the upcoming year.

Criteria Location Guide Questions

Short-term organization - wide factors

1. Are short-term factors addressed?
2. Does the document discuss how the short-term factors guided the development of the annual budget?
3. Is a summary of service level changes presented?

Factors should include a mix of operational and financial items.

Explanation

This criterion requires a discussion of the key factors that guide the development of the upcoming year's budget. Factors that might be included relate to: salary and benefit guidelines, fees, capital improvements, program enhancements or reductions, tax levels,

use of reserves, service level assumptions, unfunded mandates, economic development strategies, inflation assumptions, and demographic assumptions.

#P3. Mandatory: The document shall include a budget message that articulates priorities and issues for the upcoming year. The message should describe significant changes in priorities from the current year and explain the factors that led to those changes. The message may take one of several forms (e.g., transmittal letter, budget summary section).

Criteria Location Guide Questions

Priorities and Issues

1. Does the message highlight the principal issues facing the governing body in developing the budget (e.g., policy issues, economic factors, regulatory, and legislative challenges)?
2. Does the message describe the action to be taken to address these issues?
3. Does the message explain how the priorities for the budget year differ from the priorities of the current year?
4. Is the message comprehensive enough to address the entire entity?

Discuss issues and offer solutions.

Explanation

This criterion requires a summary explanation of key issues and decisions made during the budget process. The budget message also should address the ramifications of these decisions. It is recommended that the total amount of the budget be included in the budget message.

#C2. Mandatory: The document should provide an overview of significant budgetary items and trends. An overview should be presented within the budget document either in a separate section (e.g., executive summary) or integrated within the transmittal letter or as a separate budget-in-brief document.

Criteria Location Guide Questions

Budget Overview

1. Is an overview contained in the budget message/transmittal letter, executive summary, or in a separate budget-in-brief document?
2. Is summary information on significant budgetary items conveyed in an easy to read format?
3. Is summary information on budgetary trends provided?

Present the budget overview in a concise manner.

Explanation

The intent of this criterion is to help readers quickly understand major budgetary items and trends (revenues, expenditures, and capital). Highlighting, indentation, bullet points, outlines, tables, or graphs may help in communicating this information. If a budget-in-brief is published as a separate document, inclusion of easy to read summary financial information in the main budget document is encouraged.

Refer to GFOA's best practice on [Effective Presentation of the Budget Document](#).

#O1. Mandatory: The document shall include an organization chart(s) for the entire entity.

Criteria Location Guide Question

Organization Chart

1. Is an organization chart provided which shows the entire entity?

Make sure the organization chart is legible.

Explanation

This criterion requires that an organizational chart be presented only for the overall entity. Organizational charts for individual units are not required. When organizational charts are provided for individual units within the entity, those charts should be presented in such a way as to underscore the link between the individual unit and the overall entity.

#F1: The document should include and describe all funds that are subject to appropriation.

Criteria Location Guide Questions

Fund Descriptions and Fund Structure

1. Is a narrative or graphic overview of the entity’s budgetary fund structure included in the document?
2. Does the document indicate which funds are appropriated? (Other funds for which financial plans are prepared also may be included in the document.)
3. Does the document include a description of each individual major fund included within the document?
4. If additional or fewer funds are included in the audited financial statements, does the document indicate this fact?

An ‘organization chart’ of the government’s funds is useful.

Explanation

Showing an entity’s budgetary fund structure is essential for understanding its financial configuration. An overview of the budgeted funds should be included in the document. This overview should include each major fund’s name and either (1) an indication of whether the fund is a governmental, proprietary, or fiduciary fund OR (2) an indication of the fund type of each fund (*e.g., general, special revenue, enterprise fund*). Any fund whose revenues or expenditures, excluding other financing sources and uses, constitute more than 10% of the revenues or expenditures of the appropriated budget should be considered a major fund for this purpose. The entity needs to identify its major funds.

#O2: The document should provide narrative, tables, schedules, or matrices to show the relationship between functional units, major funds, and nonmajor funds in the aggregate.

Criteria Location Guide Questions

Department/ Fund Relationship

1. Is the relationship between the entity’s functional units, major funds, and nonmajor funds in the aggregate explained or illustrated?

The department/fund relationship can be shown through the use of a matrix.

Explanation

Since most entities use more than one way of classifying financial and operational information, this criterion requires an explanation or illustration of the relationship between functional units, major funds, and nonmajor funds in the aggregate. A matrix is one way to show this relationship.

#F2: The document shall explain the basis of budgeting for all funds, whether cash, modified accrual, or some other statutory basis.

Criteria Location Guide Questions

Basis of Budgeting

1. Is the basis of budgeting defined (*eg., modified accrual, cash, or accrual*) for all funds included in the document?
2. If the basis of budgeting is the same as the basis of accounting used in the entity’s audited financial statements, is that fact clearly stated?

3. If the basis of budgeting is not the same as the basis of accounting used in the entity's audited financial statements, are the differences described?

Make sure exceptions between basis of budgeting and basis of accounting are noted.

Explanation

The document should clearly identify the basis of budgeting (*e.g., modified accrual, cash, accrual*) employed by the entity for each category of funds represented (governmental, proprietary, and fiduciary). If the basis of budgeting is identical to the basis of accounting used in the audited fund financial statements in the basic financial statements for some or all categories of funds, that fact should be clearly stated. Differences between the basis of budgeting and the basis of accounting should be identified.

For examples of differences between the basis of budgeting and the basis of accounting, refer to GFOA's best practice, [Basis of Accounting versus Budgeting Basis](#).

#P4. Mandatory: The document should include a coherent statement of entity-wide long-term financial policies.

Criteria Location Guide Questions

Financial Policies

1. Is there a summary of financial policies and goals?
2. Do the financial policies include the entity's definition of a balanced budget?
3. Are all financial policies presented in one place?

Look at GFOA best practice on Adoption of Financial Policies.

Explanation

This criterion requires a discussion of the long-term financial policies. Financial policies that should be included (but not limited to) and formally adopted relate to: (1) financial planning policies, (2) revenue policies, and (3) expenditure policies. The entity should adopt a policy(s) that defines a balanced operating budget, and indicate whether the budget presented is balanced. The entity should adopt a policy(s) that supports a financial planning process that assesses the long-term financial implications of current and proposed operating and capital budgets, budget policies, and cash management and investment policies. The entity should adopt a policy(s) to inventory and assess the condition of all major capital assets. Revenue policies should consist of diversification, fees and charges, and use of one-time and unpredictable revenues. Expenditure policies should consist of debt capacity, issuance, and management, fund balance reserves, and operating/capital budget versus actual monitoring.

Refer to GFOA's best practices on (1) [Adopting Financial Policies](#), (2) [Long-Term Financial Planning](#), (3) [Multi-Year Capital Planning](#), (4) [Establishing Government Charges and Fees](#), (5) [Debt Management](#), (6) [Determining the Appropriate Level of Unrestricted Fund Balance in the General Fund](#), (7) [Determining the Appropriate Level of Working Capital in Enterprise Funds](#) (8) [Creating a Comprehensive Risk Management Program](#), and (9) [Establishing an Effective Grants Policy](#).

#P5. Mandatory: The document shall describe the process for preparing, reviewing, and adopting the budget for the coming fiscal year. It also should describe the procedures for amending the budget after adoption.

Criteria Location Guide Questions

Budget Process

1. Is a description of the process used to develop, review, and adopt the budget included in the document?

2. Is a budget calendar provided to supplement (not replace) the narrative information on the budget process?
3. Is a discussion of how the budget is amended provided in the budget document available to the public (including the budgetary level of control)?

Include the public in your budget process.

Explanation

This criterion requires a concise narrative description of the budget process, including an explanation of relevant legal or policy requirements. This description should include the internal process to prepare the budget, the opportunities for public input, and the actual adoption of the budget. A budget calendar should be included (noting both key operating and capital dates), although its format may vary. Inclusion of dates in the narrative description of the budget process will not satisfy this criterion. The process for amending the budget after adoption should be covered. The description of the amendment process should identify the level at which the governing body must approve changes.

Refer to GFOA’s best practice on [Public Participation in Planning, Budgeting, and Performance Management](#) as a guide on public involvement in the budget process.

#F3. Mandatory: The document shall present a summary of major revenues and expenditures, as well as other financing sources and uses, to provide an overview of the total resources budgeted by the organization.

Criteria Location Guide Questions

**Consolidated
Financial
Schedule**

1. Does the document include an overview of revenues and other financing sources and expenditures and other financing uses of all appropriated funds?
2. Are revenues and other financing sources and expenditures and other financing uses presented either (1) together in a single schedule OR (2) in separate but adjacent/sequential schedules OR (3) in a matrix?
3. Are revenues presented by major type in this schedule (*e.g., property taxes, intergovernmental, sales taxes, fees and charges*)?
4. Are expenditures presented by function, organizational unit, or object in this schedule? (For funds other than the main operating fund of the entity, a presentation by fund normally would satisfy this requirement.)

Break out revenues by type and expenditures by function, organizational unit, or object.

Explanation

This criterion requires a **summary** of the revenues and other financing sources and expenditures and other financing uses of all appropriated funds in one place in the budget document. Other funds *may* be included in this schedule, but appropriated funds *must* be included. Both revenues and other financing sources and expenditures and other financing uses must be presented either (1) together in a single schedule OR (2) in separate but adjacent/sequential schedules OR (3) in a matrix. Merely showing fund totals in a summary schedule is not proficient.

Revenues should be presented by type (*e.g., property tax, sales tax, fees and charges, intergovernmental*) for all appropriated funds in total. A more detailed presentation that also shows revenues by major fund is encouraged, but not required. Expenditures should be presented either by function, organizational unit or object.

#F4. Mandatory: The document must include summaries of revenues and other financing sources, and of expenditures and other financing uses for the prior year

actual, the current year budget and/or estimated current year actual, and the proposed budget year.

Criteria Location Guide Questions

**Three (Four)
Year
Consolidated
and Fund
Financial
Schedules**

1. For annual budgets, are revenues and other financing sources and expenditures and other financing uses for the prior year, the current year, and the budget year presented together on the same schedule(s) or on schedules presented on adjacent/sequential pages?
2. Is this information presented for the appropriated funds in total (or for the entity as a whole if no appropriated funds are included)?
3. Is this information also presented at a minimum for each major fund and for other (i.e. nonmajor) funds in the aggregate (or for each significant fund and other funds in the aggregate if no appropriated funds are included)?
4. For biennial budgets, are revenues and other financing sources and expenditures and other financing uses for the prior year, the current year, and both budget years presented together on the same schedule(s) or on separate schedules presented on adjacent/sequential pages?

Break out revenues by type and expenditures by function, organizational unit, or object for the all funds total and individual funds.

Explanation

This criterion requires a schedule(s) that includes both revenues and other financing sources and expenditures and other financing uses for at least three budget periods (prior year actual, current year, and budget year). The data for the prior year should be the actual revenues and expenditures. However, the entity may choose whether to use current year budget and/or estimated figures. Alternately, the document may include both the current year budget and the current year estimated amounts. Also, the document may include a discussion of any changes to the budget for the current year. However, such a discussion is not required. Any fund whose revenues or expenditures, excluding other financing sources and uses, constitute more than 10% of the revenues or expenditures of the appropriated budget should be considered a major fund. Of course, information for other funds also may be presented. Information for individual major funds, nonmajor funds in the aggregate, and the entity as a whole may be presented on a single schedule OR on separate schedules. Regardless of the format selected, the information for both revenues and expenditures must be included (1) on the same schedule(s) OR (2) on schedule(s) presented on adjacent/ sequential pages. As in the prior criterion, revenues should be presented by type (*e.g., property tax, sales tax, fees and charges, intergovernmental*) and expenditures should be presented either by function, organizational unit or object.

Entities with biennial budgets should present data for four years - one prior year actual, current year budget and/or estimated amount, and budget for both years of the biennium.

#F5. Mandatory: The document shall include projected changes in fund balances, as defined by the entity in the document, for appropriated governmental funds included in the budget presentation (fund equity if no governmental funds are included in the document).

Criteria Location Guide Questions

**Fund
Balance**

1. Does the document include the entity's definition of "fund balance" (or of "fund equity" if no governmental funds are included in the entity - frequently the noncapital portion of net assets)?
2. Is the fund balance (equity) information presented for the budget year?

3. Is there a schedule showing (1) beginning fund balances, (2) increases and decreases in total fund balances (reported separately), and (3) ending fund balances for appropriated governmental funds?
4. Is this information presented at a minimum for each major fund and for nonmajor governmental funds in the aggregate?
5. If fund balances of any major fund or the nonmajor funds in the aggregate are anticipated to increase or decline by more than 10%, does the document include a discussion of the causes and/or consequences of these changes in fund balance?
6. If an entity has no governmental funds, is the change in the fund equity presented for (1) the entity as a whole, (2) the main operating fund, and (3) each significant fund?
7. If an entity has no governmental funds and the fund equity of any significant fund or other funds in the aggregate is anticipated to change by more than 10%, does the document include a discussion of the causes and/or consequences of any change in fund equity that is greater than 10% in either a significant fund or other funds in the aggregate?
8. For biennial budgets is the change in fund equity presented separately for both years of the biennium?

Discuss fund balance changes over 10%.

Explanation

This criterion requires that beginning and ending fund balances, as defined by the entity in the budget document, be shown for the budget year, as well as revenues, expenditures, and other financing sources/uses. This information must be provided for each major fund and for the nonmajor governmental funds in the aggregate. The information may be included on the schedule(s) with the three-year data or may be presented on a separate schedule(s). Both the beginning and ending fund balances must be clearly labeled. If the entity budgets on a cash basis, the schedule may show beginning and ending cash rather than fund balance. If the fund balances of any major fund or the nonmajor funds in the aggregate are expected to change by more than 10%, the changes should be discussed in the budget message/transmittal letter or at the bottom of the schedules identifying the change. If the ending fund balances are greater than the amount or percentage that the financial policies require to be set aside, the entity is encouraged to state that fact. Changes in fund equities for entities with no governmental funds should be reported.

Refer to GFOA’s best practice on [Determining the Appropriate Level of Unrestricted Fund Balance in the General Fund](#) and [Determining the Appropriate Level of Working Capital in Enterprise Funds](#).

#F6. Mandatory: The document shall describe major revenue sources, explain the underlying assumptions for the revenue estimates, and discuss significant revenue trends.

Criteria Location Guide Questions

Revenues

1. Are individual revenue sources described?
2. Do the revenue sources that are described represent at least 75 percent of the total revenues of all appropriated funds?
3. Are the methods used to estimate revenues for the budget year described (*e.g., trend analysis, estimates from another government or consulting firm*)?
4. If revenues are projected based on trend information, are both those trends and the underlying assumptions adequately described?

Trend graphs can be useful in revenue analysis.

Explanation

This criterion requires that the major revenues of the appropriated funds in the aggregate be identified and described. If an outside source (e.g., another government or consulting firm) provides an estimate of the revenue for the budget year, that fact must be clearly stated. If the entity uses trend analysis to project particular revenue, a discussion of the revenue trend is required in addition to any schedules or graphs depicting the revenue trend. If the projections are based on trend analysis, the discussion must identify factors that affect the trend, such as changes in the local economy, a new housing development, or fee increases. Do not just focus on General Fund revenues.

Refer to GFOA’s best practice on [Financial Forecasting in the Budget Preparation Process](#).

#F7: The document should explain long-range financial plans and its effect upon the budget and the budget process.

Criteria Location Guide Questions

**Long-range
Financial
Plans**

1. Are long-range financial plans identified?
2. Do your long-range financial plans extend out at least two years beyond the budget year?
3. Is there a concise explanation or illustration of the linkage between the entity’s long-range financial plans and strategic goals?

Include long-range financial plans that extend beyond the budget year.

Explanation

This criterion requires the identification of long-range financial plans that extend beyond the budget year. The impacts of the long-range financial plan upon the current budget and future years should be noted.

Refer to GFOA best practices on (1) [Long-Term Financial Planning](#), (2) [Establishment of Strategic Plans](#), (3) [Budgeting for Results and Outcomes](#), and (4) [Multi-Year Capital Planning](#).

#F8. Mandatory: The document should include budgeted capital expenditures, whether authorized in the operating budget or in a separate capital budget.

Criteria Location Guide Questions

**Capital
Expenditures**

1. Does the document define “capital expenditures”?
2. Does the document indicate the total dollar amount of capital expenditures for the budget year (both budget years for biennial budgets)?
3. Are significant nonrecurring capital expenditures described along with dollar amounts? (Information in a separate CIP document does not satisfy this criterion.)
4. If the entity has no significant nonrecurring capital expenditures, is that fact clearly stated in the document?

Include discussion on major capital projects.

Explanation

This criterion does not mandate any particular definition of “capital expenditures,” only that whatever definition is being used by the entity be disclosed.

After defining *capital expenditures*, the entity should indicate the total dollar amount of such expenditures for the budget year. The entity is encouraged, but not required, to provide a summary of capital expenditures by major project, type, fund, or user.

Recurring capital expenditures are those that 1) are included in almost every budget and 2) will have no significant impact on the operating budget. For example, the construction of a new school building, because of its significant impact, would almost always be considered nonrecurring, even if such construction is a frequent occurrence. If the entity has only insignificant recurring capital expenditures, the document should clearly state that fact.

If the entity has any significant, nonrecurring capital expenditures, the document should describe these items (i.e. indicate the project’s purpose and funding sources) and indicate the amount appropriated for the project during the budget year(s). Also, the document should include the amount appropriated for significant, nonrecurring capital expenditures in the budget year.

Refer to GFOA best practices on (1) [Establishing Appropriate Capitalization Thresholds for Tangible Capital Assets](#), (2) [Determining the Estimated Useful Lives of Capital Assets](#), (3) [Incorporating a Capital Project Budget in the Budget Process](#), (4) [Multi-Year Capital Planning](#) and (5) [Presenting the Capital Budget in the Operating Budget Document](#).

#F9: The document should describe if and to what extent significant nonrecurring capital expenditures will affect the entity’s current and future operating budget and the services that the entity provides.

Criteria Location Guide Questions

Impact of Capital Improvements on Operating Budget

1. Are anticipated operating costs associated with significant nonrecurring capital expenditures described and quantified (*e.g., additional personnel costs, additional maintenance costs, or additional utility costs*)? (Information in a separate CIP document does not satisfy this criterion.)
2. Are anticipated savings or revenues expected to result from significant nonrecurring capital expenditures described and quantified (*e.g., reduced utility costs, lower maintenance costs*)?

Quantify and discuss operating impacts.

Explanation

This criterion asks for the identification of specific significant financial impacts upon current and future years that are likely to result from significant nonrecurring capital expenditures (other than the cost of the improvements themselves). The entity may make its own determination of what is “significant.” However, some examples of significant costs are those that (1) would require an increase in the tax rate OR (2) would result in a reduction in spending elsewhere in the budget OR (3) would require additional staff. Additional anticipated revenues and expenditure reductions also should be briefly described and quantified. Concepts like net present value, return on investment, or payback period may be used.

Identification of the anticipated non-financial impact of significant nonrecurring capital expenditures on services is encouraged. Examples include a cleaner environment, improved response time by public safety employees, smaller class sizes in schools, and access to public buildings and public transportation by all citizens.

#F10. *Mandatory:* The document shall include financial data on current debt obligations, describe the relationship between current debt levels and legal debt limits, and explain the effects of existing debt levels on current operations.

Criteria Location Guide Questions

Debt

1. If the entity has legal debt limits:
 - Are debt limits described?
 - Are the amounts of debt limits expressed in terms of total dollars, millage rates or percentages of assessed value?
 - Are the amounts of debt subject to debt limits identified in the same terms used to describe the debt limits themselves?
2. If the entity has no legal debt limits, is that fact clearly stated within the budget document?
3. If the entity does not have and does not intend to issue debt, is that fact clearly stated?
4. Is the amount of principal and interest payments for the budget year (two years for biennial budgets) shown for each major fund (for appropriated funds), for each significant unappropriated fund and for other funds in the aggregate?

Explanation

Debt to maturity schedules breaking out principal and interest can be useful.

Entities should describe their legal debt limits. The legal debt limits may be expressed in terms of total dollars, millage rates, or percentages of assessed value. A graph may supplement the calculation, but may not be a substitute for the calculation. If an entity has no legal debt limits, that fact should be clearly stated within the budget document. The budget document may omit the debt limits requirements only if the entity (1) has no debt, (2) has no intention of issuing debt, and (3) states this fact in the budget document.

The document should indicate the impact of debt on the current budget by indicating the total amount of principal and interest payments to be paid during the year for each major appropriated fund and for each significant unappropriated and for other funds in the aggregate (two years for biennial budgets). If the entity has variable rate debt or a balloon payment that could significantly alter debt levels in the future, the entity is encouraged to disclose that fact. A repayment schedule may be presented, but is not required. The entity is encouraged to discuss coverage requirements and actual coverage for revenue backed debt. An entity may wish to discuss debt that it anticipates issuing separately from its discussion of outstanding debt. An entity should consider concisely describing the purpose and type of individual debt obligations.

#O3. Mandatory: A schedule or summary table of personnel or position counts for prior, current and budgeted years shall be provided.

Criteria Location Guide Questions

Position Summary Schedule

1. Is a summary table of position counts provided for the entire entity?
2. Does the table include the prior year, the current year, and budget year position counts?
3. Are changes in staffing levels for the budget year explained?
4. If there are no changes in staffing levels, is that item noted?

Position counts are frequently presented showing individual department totals summing to a grand total.

Explanation

This criterion requires a presentation of position counts or full time equivalents (FTEs) within the entity. Presentation may be by position and/or by summaries of positions. Position summaries within individual departments may supplement, but not be a substitute for, the position counts on the consolidated schedule. If presented, position

counts on the departmental summaries should tie to the consolidated position count schedule for the entity as a whole. Staffing level changes must be explained. If there are no staffing level changes, then that fact must be noted.

#O4. (Mandatory): The document shall describe activities, services or functions carried out by organizational units.

Criteria Location Guide Questions

Department Descriptions

1. Does the document clearly present the organizational units (*e.g., divisions, departments, offices, agencies, or programs*)?
2. Does the document provide descriptions of each organizational unit?

Discuss major financial or program changes occurring in the different departments.

Explanation

This criterion requires a clear presentation of the organizational units within the budget document. A narrative description of the assigned services, functions, and activities of organizational units should be included. The presentation of relevant additional information should be included (*e.g., shift in emphasis or responsibilities or major changes in costs*).

Refer to GFOA's best practice on [Departmental Presentation in the Operating Budget Document](#).

#O5: The document should include clearly stated goals and objectives of organizational units (*e.g., departments, divisions, offices or programs*).

Criteria Location Guide Questions

Unit Goals and Objectives

1. Are unit goals and objectives identified?
2. Are unit goals clearly linked to the overall goals of the entity?
3. Are objectives quantifiable?
4. Are timeframes on objectives noted?

Consider a matrix linking department goals to overall entity goals.

Explanation

This criterion requires that unit goals and objectives be clearly identified. The relationship of unit goals to the overall goals of the entity should be apparent (perhaps, in the form of a matrix). For purposes of this criterion, goals are long-term and general in nature, while objectives are more short-term oriented and specific. Note when goals and objectives are expected to be accomplished.

#O6: The document should provide objective measures of progress toward accomplishing the government's mission as well as goals and objectives for specific units and programs.

Criteria Location Guide Questions

Performance Measures

1. Are performance data for individual departments included in the document?
2. Are performance data directly related to the stated goals and objectives of the unit?
3. Do performance measures focus on results and accomplishments (*e.g., output measures, efficiency and effectiveness measures*) rather than inputs (*e.g., dollars spent*)?

Link performance measures to unit goals and objectives and include efficiency and effectiveness measures.

Explanation

Performance measures should include the outputs of individual units and provide a meaningful way to assess the effectiveness and efficiency of those units. The measures should be related to the mission, goals, and objectives of each unit. Include information for at least three years (the prior year actual, current year estimate or budget, and budget year).

Refer to GFOA's best practice on [A Systematic Approach to Managing Performance and Performance Management for Decision Making](#).

#C3: The document should include statistical and supplemental data that describe the organization, its community, and population. It should also furnish other pertinent background information related to the services provided.

Criteria Location Guide Questions

Statistical/ Supplemental Section

1. Is statistical information that defines the community included in the document (*e.g., population, composition of population, land area, and average household income*)?
2. Is supplemental information on the local economy included in the document (*e.g., major industries, top taxpayers, employment levels, and comparisons to other local communities*)?
3. Is other pertinent information on the community (*e.g., local history, location, public safety, education, culture, recreation, transportation, healthcare, utilities, and governmental structure*) included in the document?

Do not just copy the CAFR statistical/supplemental section into the budget document.

Explanation

Background information should be included in the budget in the form of statistical and supplementary data, either in a separate section or throughout the document. The goal is to provide a context for understanding the decisions incorporated into the budget document. The presentation should include factors that will affect current or future levels of service (*e.g., population growth, economic strength in the region, or a change in the size of the school age population*).

Refer to GFOA's best practice on [The Statistical/Supplemental Section of the Budget Document](#) for information that should be included as part of this discussion.

#C4: A glossary should be included for any terminology (including abbreviations and acronyms) that is not readily understandable to a reasonably informed lay reader.

Criteria Location Guide Questions

Glossary

1. Is a glossary that defines technical terms related to finance and accounting, as well as non-financial terms related to the entity, included in the document?
2. Are acronyms or abbreviations used in the document defined in the glossary?
3. Is the glossary written in non-technical language?

Make sure acronyms and non-financial terms are also included.

Explanation

The use of technical terms and acronyms ought to be kept to a minimum, to enhance the value of the document to the majority of stakeholders. When technical terms and acronyms are used, they should be clearly and concisely described in the glossary.

#C5: Charts and graphs should be used, where appropriate, to highlight financial and statistical information. Narrative interpretation should be provided when the messages conveyed by the graphs are not self-evident.

Criteria Location Guide Questions

**Charts
and
Graphs**

1. Are charts and graphs used in the document to convey essential information (*e.g., key policies, trends, choices and impacts*)?
2. Do the graphics supplement the information contained in the narratives?

Including captions with graphs can be helpful.

Explanation

This criterion requires that graphics be used to communicate key information in the budget document. Graphics should enhance the budget presentation, and clarify significant information. The entity determines the most effective format to present graphic information. Graphics may be consolidated or included throughout the document. Normally, narratives should accompany the graphs. Graphs can be used for such topics as revenues, expenditures, fund balances, staffing, economic trends, capital expenditures, service levels, performance measures, or general statistical information. Originality is encouraged, but not at the expense of clarity and consistency. Consider using captions to explain the significance of graphs.

#C6: The document should be produced and formatted in such a way as to enhance its understanding by the average reader. It should be attractive, consistent, and oriented to the reader's needs.

Criteria Location Guide Questions

**Understand-
ability and
Usability**

1. Is page formatting consistent?
2. Are the main sections of the document easily identifiable?
3. Is the level of detail appropriate?
4. Are text, tables, and graphs legible?
5. Are budget numbers in the document accurate and consistent throughout the document?

Make sure the document is easy to read.

Explanation

The goal of this criterion is to make sure that the document itself contributes to the effectiveness of the communication to readers. Sequential page numbering throughout the document is encouraged. Budget numbers (both financial and operational) should be accurate and consistent throughout the document. Put similar topics in the same section.

Refer to GFOA's best practice on [Making the Budget Document Easier to Understand](#) and [Presenting Official Financial Documents on Your Government's Website](#).



City Administrator's Office
P.O. Box 490 Lowell, OR 97452
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Email: jcobb@ci.lowell.or.us

TO: Mayor Bennett and Council
FROM: Jared Cobb, City Administrator
DATE: December 16, 2019
SUBJECT: Grants Report

City staff applied for three grants in 2019, the ODOT Small City Allotment (SCA) Grant and the OPRD Local Government Grant Program.

- SCA Grant – Staff submitted a \$100,000 SCA Grant to grind, overlay, and replace a section of Lakeview Avenue from Pioneer Street to Moss Street. The grant was awarded in Fall 2019.
- DLCD Code Assistance Grant – Staff submitted and was awarded a grant to update the City's Land Development Code. This project will focus on taking the goals, policies, and recommendations of the Downtown Master Plan to draft and adopt specific code requirements. The grant was awarded in Fall 2019.
- OPRD Local Government Grant – Staff submitted a \$750,000 grant application to complete significant improvements to Rolling Rock Park. Unfortunately, funds were not awarded for the project.



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TO: Mayor Bennett and Council

FROM: Jared Cobb, City Administrator

DATE: December 16, 2019

SUBJECT: Intergovernmental Relations Report

Successful communities are built upon partnerships – with residents, local businesses, and other organizations. The following list is intended to document collaborative efforts in 2019 with the Lowell Rural Fire Protection District and the Lowell School District.

- Team Lowell – Representatives of the City of Lowell, Lowell Rural Fire Protection District, Dexter Rural Fire Protection District, Lowell School District, Blackberry Jam Festival Committee, Banner Bank, Middle Fork Willamette Watershed Council, U.S. Forest Service, among others, meet to discuss current initiatives and how we can work together to improve quality of life in our region.
- Blackberry Jam Festival – Annually, the City works closely with the Fire District and School District to host the BBJ Festival. For 2019, the Fire District provided traffic control for the parade; put on the Drag, Squirt and Crawl Contest; and provided safety inspections of food vendors. The School District provided facilities for the Car Show and Quilt Show.
- Bridge Lighting Ceremony – The City of Lowell Parks and Recreation Committee plans the annual Bridge Lighting. For the past three years we have solicited the support from the School District to provide transportation and the Fire District to assist with parking. Event attendance has increased significantly over this period, growing from approximately 50-75 to about 300.
- February Snowstorm – All three public agencies worked closely throughout the event. The City focused on clearing debris, snow, maintaining water and sewer service, and secured temporary generators; Fire District served as Emergency Operations Center, re-established cellular and radio communications, and opened a

warming shelter; and the School District provided snow removal equipment, food service at the shelter, and opened their diesel fueling station.

- Downtown Master Plan – The School District and Fire District provided representatives to serve on the Downtown Master Plan Steering Committee. The School Superintendent and Fire Chief also participated in organizational focus groups to ensure the plan properly addressed their needs. Additionally, staff and our consultant met with the School District to discuss the concept of a community facility located at the intersection of Cannon Street and Main Street (current bus barn).
- Parks and Recreation Master Plan – Consultants for the Plan worked with the School District to solicit input from youth. Students participated in an exercise where they were provided with guidance to draw “My Dream Park”.
- Mountain View Academy Embrace the Community Day – The City partnered with MVA to spread new ADA wood chips, clean up the planters, and plant new flowers in Paul Fisher Park.
- Draft Emergency Operations Plan – After the February snowstorm, the City, Fire District, and School District discussed the need for an Emergency Operations Plan (EOC). Staff researched available options. The first grant to develop a plan is open for application through January 17. However, the grant application itself requires more work than tailoring the FEMA EOC template. Staff has completed the first draft and will circulate it with the partners to meet, discuss, and revise after the new year.



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TO: Mayor Bennett and Council
FROM: Jared Cobb, City Administrator
DATE: December 16, 2019
SUBJECT: Oregon RAIN Report

Outreach

The following is a list of events that catered specifically to Lowell businesses. It is also important to note that there were many other events in Oakridge and Veneta where businesses owners were invited to attend:

1. Speaker Series – Social Media Marketing
2. Speaker Series – How to Take Your Business Seriously
3. Workshop – Public Speaking and Pitching
4. Speaker Series – What the Heck is a P&L and Why Does it Matter?
5. Mentor Hours
6. Event – Blackberry Jam Festival
7. Event – TedTalks Movie Night
8. Mentor Hours – Maggie Osgood Library
9. Mentor Hours – Maggie Osgood Library
10. Setup Facebook page for the HWY 58 Business Network
11. Event – HWY 58 Business Network Local Social (Stomping Grounds)
12. Event – HWY 58 Business Network Local Social (Hilltop Bar and Grille)
13. Event – HWY 58 Business Network Local Social (Westfir)

Recommendations

Raj Vable, Venture Catalyst, and Oregon RAIN have made the following recommendations. These are areas where staff will work with Raj and emphasize in the new year:

- **Recruit mentors.** Entrepreneurs thrive when they are paired with local mentors who can support and coach them. If members of the community connect the Oregon RAIN Venture Catalyst to potential mentors, he will work to engage them in the ecosystem.
- **Involve youth through school programing.** An element of ecosystem building is establishing a culture of possibilities. This is best done through engaging youth, especially at the School level. Oregon RAIN is working with Oakridge High School on

their first course on entrepreneurship, and the curriculum can be modified for Lowell. It would be helpful to have introductions (and ideally in-person meetings) with the Superintendent and to have the Oregon RAIN Venture Catalyst present to the School Board on the value of creating entrepreneurial ecosystems.

- **Increase attendance to ecosystem-related events.** Getting a strong turnout is the best way to showcase the emerging ecosystem. From Oregon RAIN workshops and PubTalks to the new Highway 58 Business Network, encouraging local residents to come out and see the activity happening locally is crucial. This is done through word of mouth, posting to Facebook, and spreading via email.



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TO: Mayor Bennett and Council
FROM: Jared Cobb, City Administrator
DATE: December 16, 2019
SUBJECT: Communications Report

The following is an annual review of the official communications using The Bridge, City website and social media. This includes the title or topic of each news release published in The Bridge, website and Facebook, as well as Facebook statistics.

Titles and Topics:

- City Administrator Annual Report
- City Council Honors Maggie Osgood
- Winter Storm Response
- Green Waste Facility Open
- New Councilors Appointed
- Business Focus Groups
- Outdoor Burning Season Open
- Public Notice of Intent to Abate
- City of Lowell Places 2nd in Water Competition
- Lane County Opens Locations for Storm Debris Disposal
- Code Enforcement Reminder and Abatement Procedures
- Outdoor Burning Season Closed
- Backyard Burning
- New City Hall Hours
- Annual Water Report
- Utility Rate Adjustment
- Downtown Master Plan Adopted
- Community Job Board
- Reminder! You have many options to pay your next Utility Bill...
- FEMA Grant Application
- Code Assistance Grant Awarded
- Safe Routes to School Grant
- Lowell Beautification Day October 5th

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- Local Social October 10th
 - Update on Downtown Improvements
 - Holiday Covered Bridge Lighting
 - Pet Licensing and Frequently Asked Questions
 - Board and Committee Vacancies
 - Code Enforcement Process
 - Hwy 58 Business Network
 - Testing at Wastewater Treatment Plant
 - Mountain View Academy Embrace the Community Day
 - Movies in the Park
 - Oregon RAIN Mentor Hours
 - Sign Installed at Maggie Osgood Library
 - Oregon Paddle Sports Day
 - Dexter Lake Farmers' Market
 - Flood Safety
 - City Hall and Library Design Workshop
 - Digital Marketing for Entrepreneurs
 - New Online Billpay Service
 - Utility Operator Job Announcement
 - Storm Updates
 - Parks and Recreation Master Plan Open House
 - City Council and Committee Meetings

The following statistics covers the period of December 1, 2018 through November 30, 2019. There are four key statistics that have been reviewed, including: Likes, Impressions, Reach, and Engagement.

- Number of followers increased from 327 to 495
- Top 5 viewed posts were related to the Holiday Bridge Lighting (1,271), Winter Storm (1,129), Maggie Osgood Library (1,115), Movies in the Park (996), and Utility Operator Job Announcement (577)

The City Council has placed community outreach as a priority, which means engaging residents with their preferred media. Engaging younger residents is often challenging for municipalities. Staff has created an Instagram account to promote events, program, and services to reach this target audience. Posts made to Instagram will also be automatically shared to our Facebook page.

Finally, transparency is critically important to public trust. In order to better process public information requests, the City invested in a social media archiving service. This ensures that posts are recorded and allows staff to query posts for any information relevant to a public records request.