City of Lowell, Oregon Minutes of the Blackberry Jam Festival Committee Meeting April 9, 2019

The meeting was called to order at 7:05 PM by Vice-Chair Michael Galvin

Members Present: Pam Baumann, Michael & Virginia Galvin, George Wild, Gerry Burr, Diane Stephens, Patti Jo Angelini, Savannah Largent, CA - Jared Cobb

Approval of Minutes: Pam Baumann wanted it noted she stated at the last meeting the website was not updated. Diane Stephens moved to approve the minutes as modified for March 12, 2019, second by Gerry Burr. Approved by consensus.

Old Business:

1) Marketing:

Financial: CA Cobb provided a report for March, not much activity occurred.

<u>Poster:</u> Patti Jo showed an example, and would like to continue to work with Christine. Gerry Burr moved to approve moving forward with the concept plan for poster and program cover, second by Diane Stephens. Approved by consensus.

Website: Patti Jo explained that the site had been hacked and she is working on getting it fix. She also would like to change to WordPress in the future.

<u>Public Relations/Advertising/ Program:</u> Patti Jo is writing an article for Rural Lite magazine about the Jam.

Sponsorship: Patti Jo is working on a new sponsor.

2) Events:

Beer/Wine Garden: Patti Jo reported on the research she has done, with two options possible. Diane Stephens move to approve Patti Jo moving forward with contacting a local brewery/winery/spirits to contract hosting the event at this years BBJ Festival, second by Gerry Burr. Approved by consensus.

<u>Car Show:</u> No report from Nate. George Wild will make contact with State Farm to take photos of the cars again this year.

<u>Craft Vendors:</u> Pam reported applications are slow coming in, possibly because of web site not being updated.

Entertainment: No report
Fishing Derby: No report
Food Vendors: No report
Grease Pole Climb: No report
Horseshoe Event: No report

K9 Event: Nothing new to report from George.

<u>Kids Entertainment:</u> Savannah reported she is still working on finding volunteers, she continues to receive donated prizes, has a list of games to review, is working on a mini-stage and working to find performers. Would like to add a water feature using a Rainbow sprinkler system. CA Cobb stated there is water meter at said location.

<u>Parade</u>: Diane presented new guidelines for parade. Mike read the guidelines, no candy can be

thrown from the vehicles or floats, must be handed out by a walker; discussion on verbiage for other kinds of handouts need to be reviewed. CA Cobb will talk with the City Attorney for suggested verbiage.

Pie Baking/ Eating Contest: No report

<u>Quilt Show:</u> Gerry presented bill for a new drum for ticket drawing. Patti Jo requested a photo of the quilt for program/website.

3 on 3 Basketball: No report 5KRun/Walk: No report

3) Event Support:

City: CA reached out to Lane Electric for sponsorship and Charter for WIFI, invited everyone for City Hall/Library Design Workshop on April 20, 2019 from 1 – 5 PM, discussed possibility of hiring a part-time Librarian/Event Coordinator who could help with BBJ Festival. Discussed combining BBJ Bank Account into General Bank Account due to the new software tracking individual funds is now possible.

Garbage/Recycle/Toilets: No report

<u>Information Booth:</u> Discussion that having a signup sheet for volunteers to work booth, worked well last year.

<u>Layout/set-up/Grounds</u>: The whole park is available for vendors.

Security: George reported no change.

New Business: None Other Business: None

Adjourn: 8:29 PM

Approved:

Michael Galvin - Vice-Chair

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Attest:

red Cobb - City Recorder