

## Economic Development Committee 2017 Work Plan

Review the 1999 Economic Development Strategic Plan and provide a recommendation to update the Plan.	
Recommend a program to the City Council to distribute Rural Tourism Marketing Program funds.	
Develop business and residential guides to aid in the process of relocation or development and submit to the City Council for review.	
Review the Downtown Lowell Resource Team Report and provide a recommendation to update the plan.	
Develop a community branding and marketing plan which identifies and highlights Lowell's strengths.	
Update the buildable lands inventory for all residential, commercial, and industrial properties and submit a report to the City Council.	
Submit an annual report, which includes actions taken to pursue business and industries identified in the Economic Development Plan.	