

City of Lowell
Economic Development Committee Meeting Minutes
Wednesday, September 6, 2017
Lowell City Hall

Call to Order: 1:00 PM by Committee Chair Bjornstad

Committee Members Present: Jerry Bjornstad, Michael Galvin, Robert Burr, Bill George, Jonny Watson

Approval of Minutes – Robert Burr move to approve minutes from July 5, 2017 second by Bill George. PASS 5:0

Old Business: None

New Business:

- **Discussion of Branding and Marketing Plan** – CA Cobb explained the process of branding and marketing plan. Discussion followed.
- **Discussion of Downtown Plan** – CA met with Lane Council of Governments and City Planner to discuss how to fund a Downtown Plan. Provided information on Grants available. **Michael Galvin move to recommend to the City Council to pursue Department of Land Conservation and Development Grant Application, second by Johnny Watson. PASS 5:0**

Other Business: CA reminded everyone to respond to the Oregon RAIN Program email.

Adjourn: 1:58 PM