

City of Lowell
Economic Development Committee Meeting Minutes
Wednesday, July 5, 2017
Lowell City Hall

Call to Order: 1:07 PM by Committee Chair Bjornstad

Committee Members Present: Jerry Bjornstad, Michael Galvin, Robert Burr, Bill George

Committee Member Absent: Jonny Watson

Approval of Minutes – Robert Burr move to approve minutes from May 3 2017 second by Michael Galvin. PASS 3:0 Bill George Abstained.

Old Business: None

New Business:

- **Presentation and Discussion from Travel Lane County on Branding and Marketing** – CA introduced item and Natalie _____ Vice President of Tourism Marketing for Travel Lane County and Andy Vobora Vice President of Stakeholders Relations.

Jonny Watson arrived 1:12 PM

Jerry Bjornstad left the meeting at 2:05 PM

- **Presentation of Business Tours Report** – CA reported on comments received from the Business Tour on May 3, 2017. Discussion followed.
- **Presentation on RAIN Oregon and Pre-Accelerator Program** - CA introduced item, an organization that works with entrepreneurs in Oregon's South Willamette Valley and Mid-Coast, wishing to have a meeting with locals. **Bill George move to invite RAIN Oregon to come for a meeting, second by Michael Galvin. PASS 4:0**
- **Review of Community Grant Program Application** – CA reviewed CGP, how it exists to stimulate and assist local non-profit organizations and businesses with community project, economic development activities, and special events in Lowell.
- **Review of Home, Developer, and Business Development Guides** – CA presented first draft guides for committee review.

Other Business: CA introduced Business Registration topic that will be discussed with the Planning Commission Committee Meeting this evening.

Adjourn: 2:45 PM